

Andrew Molchanov

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OBJECTIVE

To obtain a challenging position in a perspective company, fully utilizing my work experience, educational background, skills and creativity and offering an opportunity for professional achievement.

Highlights of Qualification, Industry Experience & Understanding

- Extensive experience of print design, brand and corporate identities, advertising design, layout design, logo design, desktop publishing, advertising and marketing, computer and information technology.
- Experienced with color correction and separation for the print, photo editing, two color and process printing. Excellent skills in Adobe CS4 - CS5 (Acrobat Professional, Photoshop, Illustrator, InDesign), CorelDraw, QuarkXPress, Dreamweaver 4.0/8, CS4-CS5, Adobe Flash 5.0/8, CS4-CS5, HTML, VBScript, ASP, SQL.
- Experienced with Online Internet Web Marketing Advertisement Promotion (Web Site Design, Web Site Promotion, Search Engine Optimization, Link Development and Search Engine Copywriting). Set up server and archiving system. Experienced with flash intros, script installations, animated banners, web usability, accessibility, testing and debugging.
- Strong knowledge of Microsoft Office suite (Word, Excel, Outlook, Page Maker)
- Specializing in photography, photo retouching and glamour enhancement of portraits, model, pageant, glamour photography.
- Own Photo Equipment working with - Nikon 90D, Nikkor Lenses AF-S DX 16-85mm f/3.5-5.6ED VR II AF 50mm f/1.4D
- Proficient in both MAC OSX Leopard, Tiger, Mac OC 9 and Windows (Windows 7, Vista, XP, NT4/2003, 98, 95, MS DOS
- Fluent in English, Russian, Ukrainian, Polish

Personal Strengths

- Quick learner highly motivated with excellent ability to plan, organize, prioritize my work and easily meet deadlines.
- Team oriented work ethic to achieve goals and solutions, excellent analysis and troubleshooting skills.
- Results oriented and customer focused, consequent, efficient, flexible, enthusiastic, and energetic.
- Self motivated with a high degree of initiative, requiring minimal supervision.
- Ability to multi-task and manage project timelines, able to work well under pressure in a deadline driven environment.

WORK EXPERIENCE:

Freelancer, Mississauga, ON, Canada
Graphic-Web Designer, Photographer

July 2010 – to Present

PostNet Store #ON118, Mississauga, ON, Canada (<http://www.postnet.ca/franchisees/ON118/index.asp>)
Graphic-Web Designer **October 2009 – July 2010**

- Working with Xerox DocuColor black and white, color printing systems.
- Directly working with HP Designjet Large Format Printer, Cutting vinyl plotter.
- Working with paper cutting machine TRIUMPH 4810 EP (Semi Automatic Programmable Cutter)
- Produced yearly company's promotional catalog from concept to prepress.
- Photo/Image Re-touch, Restoration, special events and conference photography; architectural photography, travel & people photography, conservation photography, documentary and commercial photography, artist imaging for CD/DVD media, magazines and other media including the web.
- Designs for Print Media including Stationary (Letterhead, Envelope, Business Cards), Brochures, Posters, Postcards, CD/DVD Covers, Book Covers, Magazine Ads.
- Custom Graphic, Logo, Banner Design, Establishing Corporate Identity, Corporate Branding
- Developing Concepts, Designs and Production for the Web and Print
- Online Internet Web Marketing Advertisement Promotion (Web Site Marketing, Web Site Promotion, Search Engine Optimization, Link Development, Search Engine Copywriting). Set up server and archiving system.
- Creating flash intros, script installations, animated banners and web usability, accessibility, testing and debugging, working with any kind of web sites templates.

New Image Collage, Toronto, ON, Canada (http://newimagecollege.com/home/home_eng.shtml)
Graphic Designer/Web Designer, Teacher **April 2009 – October 2009**

- Responsible for design implementation and development of projects in both web and print mediums. Web/interactive design including: business, educational and artistic websites, animated banners, banner ads, sales demos, website updates and redesigns.
- Print design and production projects including: newspaper and magazine ads, branding, brochures, corporate identity, posters, t-shirts, business cards, letterheads, coupons
- Digital illustration projects including: Iconography, photo manipulation and enhancement, storyline based illustration, photo montage, character creation.
- Teach a variety of art and media with digital technology: Adobe Master Collection CS4

Digital Freedom Institute (DFI), Washington, DC, USA. (<http://www.dfainstitute.org/>)
Web Designer/Developer Specialist **March 2008 – July 2008**

- Update existing site with info and graphic elements, interactive forms, inclusive interface elements such as menu items, headers, banners, etc.
- Photograph, scan, clean, create clipping paths and prepare all material and images to use on different websites

Peel District School Board, Mississauga, ON, Canada (<http://www.peelschools.org/>)
LTSS - Internet/Intranet

Graphic Designer/Website Developer Specialist **January 2007 – September 2007**

- Prepare materials and film output for printing
- Design and create a large quantity of announcements, business cards, envelopes, invitations etc.
- Process color separations of original pictures and text
- Create full pictures preparation process in Photoshop, CorelDraw
- Design and layout of Direct Mail Design packages and graphic including scanning halftones and line art as needed; websites design and development
- Developed banners for Elementary, Middle and High Schools
- Website support and troubleshooting for schools and corporate users

- Implemented new standard web templates for Elementary, Middle and High Schools
- Internet and Intranet sites re-branding
- Ability to work within project timeframes and meet aggressive deadlines

Sign-A-Rama, Brampton, ON, Canada (<http://www.signarama.com/>)

Sign maker

July 2003 - September 2003

- Designed and manufactured plastic letters for commercial use
- Worked with different types of plastics, acryl and vinyl surfaces (cutting, gluing)
- Worked with vinyl fabric, banner fabric, and different tents

Production and Commerce Center Trade Line and ATL, Ukraine (<http://www.atl.ua/>)

Graphic-Designer, Designer

May 1995 - February 2003

- Redesigned corporate identity (logo, styles)
- Produced artwork according to needs of all branches of company Trade Line
- Created digital files and films for screen printing; created logotypes
- Worked with the different model of specialized plotters
- Developed and planed the concept of exhibits and displays
- Worked with expositional systems (above all OCTANORM)
- Worked with different types of banners, acryl and vinyl surfaces.
- Created different channel letters (more then 80 inch of depth).

EDUCATION:

New Image College of Graphic and Web Design, Toronto, Ontario

2005-2007

Graphic and Web Designer Diploma

Sheridan College Institute of Technology and Advanced Learning, Brampton, Ontario

2003-2004

Ontario College ESL Certificate

Kiev International University of Civil Aviation, Kiev, Ukraine

1988-1994

University Degree in Civil Aviation

School of Fine Arts, and Design Kazakhstan, Semipalatinsk

1980-1984

Arts Diploma

References Available Upon Request